

# Grand Strand Boat Show

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## 26<sup>TH</sup> ANNUAL GRAND STRAND BOAT SHOW REGISTRATION PACKET

**EVENT DATES: JANUARY 8, 9, 10, 2010**

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Promoter: Cooper Communications  
4447 Highway 17 Business  
Murrells Inlet, SC 29576

Phone: (843) 357-3098  
Fax: (843) 651-6836  
Email [boatshow@sc.rr.com](mailto:boatshow@sc.rr.com)

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## C h e c k l i s t

### October 16, 2009

- \_\_\_\_\_ 50% Deposit
- \_\_\_\_\_ Application for Space form(s)
- \_\_\_\_\_ Dealer Product form / Protected Lines  
Exhibitors bringing boats must submit the boat lines they wish to bring.
- \_\_\_\_\_ Program Book order form and check

### December 4, 2009

- \_\_\_\_\_ Balance Due
- \_\_\_\_\_ Program Book graphics—email graphics or mail business card
- \_\_\_\_\_ Name Badge form
- \_\_\_\_\_ Agreement – Agreement will be sent to you after deposit is received. Sign and return by fax or mail.

### December 30, 2009

- \_\_\_\_\_ Evidence of Liability
- \_\_\_\_\_ Special Arrangements form - Fork lift, sign hanging, etc.

### Other Forms

- \_\_\_\_\_ Electric and Phone Service form should be sent directly to Convention Center. See form for pricing.
- \_\_\_\_\_ Additional Equipment form (carpet, skirting, etc.) to be sent directly to Convention Makers. See form for pricing.

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Due Date: October 16, 2009

## APPLICATION FOR INSIDE SPACE

*I request exhibit space in the Grand Strand Boat Show and Sale. Dates are January 8, 9, and 10, 2010. I understand that this Show is based on a planned exhibit. It is agreed that I will abide by all rules and regulations of this Show.*

### SPACE REQUIREMENTS

Number of booths: \_\_\_\_\_

- Booths 1 - 15 are 10 x 8, and electricity may not be available.
- Booths 16 - 56 are 10 x 10, and electricity is available.
- Booths H1 - H12 are 10 x 8 and located in the Entrance Hall, electricity may not be available.
- See **Booth Sale Price List** regarding Booths and floor space in Areas A & B.

1<sup>st</sup> Choice: \_\_\_\_\_ 2<sup>nd</sup> Choice: \_\_\_\_\_

Description of Product to be Displayed:  
\_\_\_\_\_  
\_\_\_\_\_

Total Booth Cost: \_\_\_\_\_ Checks payable to Grand Strand Boat Show

Less 50% Deposit: \_\_\_\_\_ Required to hold booth—Due October 16, 2009

Balance Due: \_\_\_\_\_ Due by December 4, 2009

Company Name \_\_\_\_\_

**Please Print**

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_ Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Person in Charge of Booth: \_\_\_\_\_

**Note:** Space goes quickly and is usually sold out by December.

**A Contract will be prepared and mailed to you for your signature.**

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## APPLICATION FOR OUTSIDE SPACE

I request exhibit space in the Grand Strand Boat Show and Sale. Dates are January 8, 9, and 10, 2010. I understand that this Show is based on a planned exhibit. It is agreed that I will abide by all rules and regulations of this Show.

Outside Space is available at the Convention Center in three areas: 1) on each side of the main front doors, 2) under the "Whaling Wall," and 3) in the parking lot.

Space is \$10/linear foot. Please include in your measurement the length of the entire trailer and tongue and enough space on each end to walk around.

Number of linear feet requested: \_\_\_\_\_

Area requested (Cannot be assured) \_\_\_\_\_

Total Cost @ \$10/ linear foot: \_\_\_\_\_ Checks payable to Grand Strand Boat Show

Less 50% Deposit: \_\_\_\_\_ Due by October 16, 2009-Required to hold space

Balance Due: \_\_\_\_\_ Due by December 4, 2009

Description of Product to be Displayed: \_\_\_\_\_

Company Name: \_\_\_\_\_

Please Print

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_ Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Person in Charge of Space: \_\_\_\_\_

## SECURITY

Please be aware there is no security on the outside grounds of the Myrtle Beach Convention Center. The Myrtle Beach Police Department makes periodic checks, but there is no continuous coverage. If you wish, you may make security arrangements for your own products, you may wish to wait until Thursday to occupy your space. Please acknowledge this information by signing below.

Authorized Signature: \_\_\_\_\_

A Contract will be prepared and mailed to you for your signature.

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Due Date: October 16, 2009

## DEALER PRODUCT INFORMATION FORM

### BOAT LINES

*I would like the following boat lines protected and would like to show them in the 2010 Grand Strand Boat Show.*

*I understand that all lines listed may not qualify for protection, based upon dealer and product territorial lines.*

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

*If there are any changes, I will contact the Show Office with all updated information.*

Company Name: \_\_\_\_\_ Date: \_\_\_\_\_

Authorized Signature:  
\_\_\_\_\_

Product protection subject to approval by promoter. Protection will be granted in the order received. Protection will not be granted if form is not received with initial deposit.

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## PROGRAM BOOK

Space reservation due by Oct 16, 2009. Artwork due by Dec. 4, 2009.

*The Program Book is an important part of the Boat Show and is a keepsake that visitors take home with them. We want the Program Book to be a complete reference of all exhibitors in the Show.*

*The floor plan diagram in our book makes it easy for "lookers" to find your booth, and your ad gives them your phone and address information to take home with them. The alphabetical index makes a quick reference.*

**\*All exhibitors are required to place an ad in this years Program Book.**

Please indicate the size, color or black and white, and premium position, if any.

If no size is selected, you will be billed \$25 for the business sized ad.

### Rates:

- |   |       |   |       |
|---|-------|---|-------|
| <input type="checkbox"/> Back Cover (color)                         | \$600 | <input type="checkbox"/> Full Page (Color)        | \$300 |
| <input type="checkbox"/> Front Inside Cover (B&W)                   | \$400 | <input type="checkbox"/> Full Page (B&W)          | \$250 |
| <input type="checkbox"/> Back Inside Cover (B&W)                    | \$400 | <input type="checkbox"/> Half Page (B&W)          | \$150 |
| <input type="checkbox"/> Page (Opposite Back Inside Cover-Color)    | \$350 | <input type="checkbox"/> Business Card size (B&W) | \$25  |
| <input type="checkbox"/> Page 3 (Opposite Front Inside Cover-Color) | \$350 |   |       |

### **AD SPECIFICATIONS**

**Sizes:** Full page 7-1/2 x 9-1/2

**Resolution:** 200 dpi

Half page 7-1/2 x 4-3/4

**Color:** CMYK or Black & White.  
No bleed.

**Format:** For camera-ready ads:  
pdf, eps, or tiff. Mac  
format only

Send ads electronically to [boatshow@sc.rr.com](mailto:boatshow@sc.rr.com) by December 4, 2009

Company: \_\_\_\_\_

Authorized Signature \_\_\_\_\_

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**Due Date: December 4, 2009**

## NAME BADGE INFORMATION

*Please return now with other Packet forms.*

*Name Badges allow workers to enter the Convention Center. Please list below the names of people who will be working at your Show Booth. Workers must wear a Name Badge during the Show.*

*Upon your arrival at the Convention Center, please come to Boat Show Registration to pick up your packet of Name Badges as well as other information.*

<b>Single Booth</b>	<b>4 Badges</b>
<b>A and B Area Booths</b>	<b>8 Badges</b>
<b>Outside Exhibitors and</b>	<b>Based on Amount of</b>

**Additional Badges will be issued at a cost of \$5.00 each**

1. -----
2. -----
3. -----
4. -----
5. -----
6. -----
7. -----
8. -----

**Please return this form now, along with your other Packet forms.**

*In order to have the Name Badges printed, these forms are needed early. If you are unable to complete at time of space purchase, please return to us as soon as possible. You may phone, fax, or mail to the numbers and addresses below.*

*If additional Badges are needed for manufacturer's representatives, you must make arrangements in advance. Additional Badges are \$5.00 each. Badges requested at time of show will be charged as full price show tickets.*

Company Name: ----- Date: -----

Authorized Signature: -----

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Due Date: December 30, 2009

## PROOF OF LIABILITY INSURANCE

THE PARTICIPANTS OF THE GRAND STRAND BOAT SHOW  
NEED TO SHOW PROOF OF GENERAL LIABILITY INSURANCE  
EQUAL TO **1 MILLION OCCURRENCE/ 2 MILLION AGGREGATE,**  
**WITH \$100,000 FIRE LEGAL.** THE GRAND STRAND BOAT  
SHOW / COOPER COMMUNICATIONS NEED TO BE A NAMED  
ADDITIONAL INSURED TO THE GENERAL LIABILITY  
COVERAGE.

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## SPECIAL ARRANGEMENTS

*The fee is \$50.00 to hang each sign or banner, move equipment, or use forklift.*

*Please make prior arrangements with our office for these services by returning this form. Otherwise, we cannot guarantee your sign can be hung. We will try to accommodate any reasonable requests.*

*I would like to have my sign hung. Yes \_\_\_\_\_ No \_\_\_\_\_*

*My \$50 payment is included. Yes \_\_\_\_\_ No \_\_\_\_\_*

*I will pay at the Convention Center Yes \_\_\_\_\_ No \_\_\_\_\_*

*Other service requested.*

*Specify the service requested*\_\_\_\_\_

*My \$50 payment is included. Yes \_\_\_\_\_ No \_\_\_\_\_*

*I will pay at the Convention Center. Yes \_\_\_\_\_ No \_\_\_\_\_*

**Service cannot be guaranteed if not paid ahead.**

**Note:** *You must have your company sign at Convention Center by 8:00 Tuesday morning because of rigging schedule, so please make arrangements if your move-in is scheduled later in the day or week.*

*Company Name:* \_\_\_\_\_ *Date:* \_\_\_\_\_

*Authorized Signature:* \_\_\_\_\_

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## BOOTH SALE PRICE LIST

### BOOTH NOS. 1 - 56 and H1 - H12

<i>First Booth</i>	\$500
<i>Each Additional Booth</i>	\$450

**Notes:** *Booth Nos. 1 - 15 along front wall are 10 x 8 (10 ft. on aisle), and electricity may not be available. See instructions below.  
Booth Nos. 16 - 56 are 10 x 10 in size. Electricity is available.  
Booth Nos. H1 - 12 are 10 x 8 in size, and electricity is available in some.*

*Each booth will have divider curtains, one 8 ft. table, and two chairs.*

### BOOTH NOS. A1 - A8

A1	\$1,800.00	A5	\$1,800.00
A2	\$1,800.00	A6	\$1,800.00
A3	\$1,800.00	A7	\$1,800.00
A4	\$1,800.00	A8	\$1,800.00

**Note:** *Booths come with divider curtains, one table, and two chairs.*

### BOOTH NOS. B1 - B10

B1	\$9,750.00	B6	\$7,980.00
B2	\$7,980.00	B7	\$7,980.00
B3	\$7,980.00	B8	\$7,980.00
B4	\$7,980.00	B9	\$7,980.00
B5	\$7,980.00	B10	\$9,750.00

**Note:** *Booths come with one closing booth, divider curtains, one table, and two chairs.*

**Carpet and Table Skirting Rental:** *Forms for renting carpet for booths and table skirting are included in this packet. Please return form directly to Convention Makers. We can send you Convention Makers' forms for freight service and labor service for handling equipment, or you can contact Convention Makers directly at (843)650-6300.*

**Electricity and Telephone Connection:** *Forms are included in this packet. Please send forms and checks for these services directly to the Convention Center. Information is also available from the Convention Center at (843)918-1225 or (800)537-1690 and can be accessed online at [www.mbcc-conventioncenter.com](http://www.mbcc-conventioncenter.com).*